

Diversification And Integration In American Industry By Michael Gort

By Michael Gort

We derive a measure for vertical integration Complex Patterns of Vertical Integration in the Forest Products Industry: M. Gort: Diversification and

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1 Michael Gort, Diversification and Integration in American In-dustry (1962) Gort Diversification and Integration in American Industry 1962 Charles H. Berry

<http://www.jstor.org/doi/xml/10.2307/725357>

vertical integration is an arrangement in which the supply chain of a company is owned by that company. an American explorer and scientist,

http://en.wikipedia.org/wiki/Vertical_integration

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<https://rumercooper.wordpress.com/boa-college/the-media-sector/horizontal-vertical-integration-and-diversification/>

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Horizontal integration is in contrast to vertical integration, These companies may not be flashy but they offer investors structure and diversification.

<http://www.investopedia.com/terms/h/horizontalintegration.asp>

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American Apparel has kept it local. We are vertically integrated, Vertical integration by definition shrinks a company's carbon footprint,
<http://www.americanapparel.net/aboutus/verticalint/>

Abstract This paper outlines a conceptual framework of organizational diversification DIVERSIFICATION IN THE AMERICAN integration, or diversification.
<http://www.annualreviews.org/doi/abs/10.1146/annurev.publhealth.19.1.417?journalCode=publhealth>

that the "true" degree of diversification by 10 This is true even of Michael Gort's DIVERSIFICATION AND INTEGRATION IN AMERICAN INDUSTRY
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